

Water Heaters-Dealers-(Cont'd)

MISSION DIAMONDGLAS WATER HEATERS
Every Mission Water Heater
Is Lined With Super Tough
Diamondglas For Long
Trouble Free Service.
"Stop Wishing-Get A Mission"



"WHERE TO BUY THEM"

DISTRIBUTORS
FRIEDMAN & FARB INC
2272 Shafter Av. VA 4-0500
MISSION APPLIANCES CO
563-2d YU 2-6449

DEALERS
BOEGERSHAUSEN HARDWARE
2828 California FI 6-9262
BROADWAY PLUMBING CO
We Give S & H Green Stamps
1790 Yosemite Av. MIssn 8-4250
HODES H C PLUMBING
1241 Powell GARfld 1-0491
SERVADEI SERVICE INC
2071 Union JOrdn 7-5025

OLYMPIC WATER HEATERS
Complete Line
Highest Quality Glasslined
Gas Water Heaters
Sizes & Models For Every
Home - Commercial -
Industrial Use
Fully Guaranteed



"WHERE TO BUY THEM"

DISTRIBUTORS
SIMPSON-ECKEL CORP
40-14th KL 2-1870

DEALERS
CARDELLINI E
6185 Mission JU 7-1141
Caro & Damm Inc 2733 Geary Bl.-WE 1-6811
Deslano M 1022 Buchanan FI 6-4842
Padilla Joe 4960 Mission JU 7-2444
Siro's Plumbing & Heating
3650-18th UN 1-5600
SOKO HARDWARE
1698 Post WE 1-5510
TROMBORG THOS A
6512 Mission PL 5-3110

Oppermann Plumbing
180 School Daly City PLaza 5-6115
PADILLA JOE 4960 Mission JU 7-2444
Parker Water Heater Service
741 Monterey Bl. JUNipr 7-7233

PARKS APPLIANCES & SERVICE
WATER HEATERS
Sold - Installed - Repaired
City-Wide Service - Wayne M. Parks
2038 Clement SKYln 2-5020

PIONEER WATER HEATERS-
DEALERS
HARDEMAN C S INC
910 Harrison YU 2-3100
LEONARD'S WATER HEATERS
1469 Church MI 7-4321

PITTSBURG WATER HEATER CO
2544-3d MI 7-7050
(Please See Advertisement Page 1111)

Portola Hardware & Appliance Co
2563 Sn Bruno Av. JU 5-1771
PURCELL BROS
2257 Irving LO 4-0525
RAMAZZOTTI A PLUMBING INC
1473 Vallejo OR 3-1261
Rasmussen's Plumbing 2737 Balboa BA 1-7328
Ravanti L 1301 Mason TUedo 5-1786
RAY'S REPAIR SERVICE
1155 Capitol Av. JUNipr 7-1940

Please distinguish between the
letter "O" and the numeral "0"
when dialing. Be sure to bring your
finger all the way around to the
finger stop for each letter or digit
and then release the dial without
forcing or retarding its return.

Water Heaters-Dealers-(Cont'd)

RHEEM WATER HEATERS
Rely on Rheemglas
and Coppermatic for-
Reliable hot water service
Models for every home



"WHERE TO BUY THEM"

DEALERS
ACE FURNACE CO
2017 Taraval OV 1-5811
Bosch Plumbing Co Inc
339 Clement SKYln 1-0540
Bowman Hardware Co
2415 Sutter West 1-2144
Bragg George Plumbing & Heating Inc
4035-18th MA 1-0100

BROADWAY PLUMBING CO
We Give S & H Green Stamps
1790 Yosemite Av. MIssn 8-4250
Cardellini E 6185 Mission JU 7-1141
Caro & Damm Inc 2733 Geary Bl. WE 1-6811
FESS BURNER CO
1546 Pacific Av. GRaystn 4-3800
GOLDEN WEST SHEET METAL WORKS
345 Judah LO mard 6-8031
GOSS WILLIAM P CO
4640 Geary Blvd. BA 1-8282
Hardeman C S Inc 910 Harrison YUkon 2-3100
KEUSCH PLUMBING CO
3239 Balboa SKYln 2-5975
Lakeside Hardware & Lumber Co
44th Av & Taraval SEabright 1-5252
LEVI HEINZ O PLUMBING CO
2622-36th Av. LO 4-4142
MORESCO & CLARK PLUMBING &
HEATING CO 1765 Waller SK 2-1450
Purcell Bros 2257 Irving LO 4-0525
SCHINDEL'S FURNITURE & VARIETIES
83 Leland Av. DEIaware 3-4490
TROMBORG THOS A
6512 Mission PL 5-3110
TUGGUE WEST PORTAL HARDWARE
66 West Portal Av. MOntrse 4-2726

WHOLESALE ONLY
HEIECK & MORAN
1111 Connecticut ATwtr 2-8535
Rodon-Becker Co Inc 3070-17th ... MARkt 1-3662
Rose Geo E Plumbing Co
1946-24th Av. MOntrse 4-6540

ROSEN JACK INC
24-HOUR
EMERGENCY SERVICE
ALL MAKES - MODELS
Prompt City-Wide Service
ALL WORK GUARANTEED
Near Van Ness & Mission
1362 Jessie HE 1-6533

ROSENBERG MAURICE J PLUMBING
& HEATING
SUNSET DISTRICT
WATER HEATERS
GENERAL - HOYT
RUUD - RHEEM
AUTHORIZED SALES & SERVICE
REPAIR SPECIALISTS
2014 Judah MO 4-3727
Or OV 1-0435

Rosenbaum Plumbing & Heating
837 Washington YUkon 2-1676

RUUD WATER HEATERS
THE QUALITY LINE FOR
OVER 70 YEARS
BUY ONCE - BUY WISELY -
BUY RUUD
Commercial & Domestic
Water Heaters. Fully Auto-
matic. Rust Free Tanks.



"WHERE TO BUY THEM"

DEALERS
BROADWAY PLUMBING CO
We Give S & H Green Stamps
1790 Yosemite Av. MI 8-4250
GOSS WILLIAM P CO
4640 Geary Bl. BA 1-8282
Heise's Plumbing & Heating
548 Castro KL 2-0720

(Continued Next Column)

Water Heaters-Dealers-(Cont'd)

RUUD WATER HEATERS-(Cont'd)
DEALERS-(Cont'd)
Pagano Jos 564 Monterey Bl. JUNipr 7-8486
PARKER WATER HEATER SERVICE
741 Monterey Bl. JU 7-7233
PARKS APPLIANCES & SERVICE
Wayne M Parks
2038 Clement SK 2-5020
SELLI A INC
2054 Powell DOuglas 2-1968
STANDARD FURNACE & PLUMBING
1248-9th Av. MOntrse 4-7081

Sand Joseph C Co 262 Church MA 1-5200
SCHWARTZ MILTON B
1419 Ocean Av. DEIaware 3-1215
SEARS ROEBUCK AND CO
Retail Stores
Geary Store Geary Bl & Masonic Av. JO 7-7360
Mission Store Mission & Army VA 4-2400
Westlake Appliance & Catalog Sales Store
28 Westlake Ct Daly City PL 6-3222
Selki Bros 1640 Post FI 6-5010
Seiki Dick Plumbing & Heating
1826 Buchanan FI 6-3225
Selli A Inc 2054 Powell DOuglas 2-1968
Shaw Plumbing
3268 San Jose Av Daly City PL 5-1933
Siro's Plumbing & Heating
3650-18th UNdrl 1-5600

STANDARD FURNACE & PLUMBING
Radio Dispatched Service
WATER HEATERS
FHA TERMS
All Work Fully Guaranteed
1248-9th Av. MOntrse 4-7081

Stimmel Plumbing Co 528 Woolsey JUNipr 4-2451
SUGARMAN E INC 3624 Geary Bl. SKYln 1-8845
SUNSET PLUMBING & HEATING CO
552 Nee HEmlok 1-9871

SUPERBO WATER HEATERS
Insist on the Finest
LOCAL NAME
LOCAL SERVICE
LOCAL GUARANTEE
3239 Balboa SK 2-5975
Nights call MA 1-2066

La Chapelle Plumbing & Heating
3459 Mission MIssn 7-2808
LEONARD'S WATER HEATERS
SALES - REPAIRS - WELDING
NEW TANK IN YOUR HEATER
1469 Church MI 7-4321

Lucchesi Tony Plumbing & Heating
401 Edinburgh JUNipr 5-3725
Manza D 17 Service WE 1-8799
MARINA STOVE & FURNITURE
2415 Lombard FI 6-8486

MARTIN DON APPLIANCES
REPAIRING & SERVICE
ON ALL MAKES & TYPES
CITY-WIDE SERVICE
329 Balboa BA 1-0550

Martinez Plumbing & Heating
401 Edinburgh JUNipr 5-3725
Mason D 17 Service WE 1-8799
MARINA STOVE & FURNITURE
2415 Lombard FI 6-8486

MARTIN DON APPLIANCES
REPAIRING & SERVICE
ON ALL MAKES & TYPES
CITY-WIDE SERVICE
329 Balboa BA 1-0550

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REPAIRING & SERVICE
ON ALL MAKES & TYPES
CITY-WIDE SERVICE
329 Balboa BA 1-0550

(Continued Next Page)

Water Heaters-Repairing-(Cont'd)

BRAGG BROS
MO 1-0076
(Please See Advertisement This Page)
Bragg George Plumbing & Heating Inc
4035-18th MA 1-0100
Calzavara Paul Plumbing & Heating
745 Arguello Bl SKYln 1-0370
Chesmore's John Plumbing
5674 Mission JUNipr 5-5920
Cingolani Chester Plumbing
3176-24th MIssn 8-3240
CLAUSEN-PATTEN INC
633 Taraval LOmbrd 4-8000
Cook M Plumbing Co 817 York VA 4-6930
DEBB FRANK JR
Sales Service Installations
321 Nee KL 2-1863
Delucchi Plumbing & Heating
4067-18th HEmlok 1-1656
Fitts Plumbing 3859-24th AT 2-4659
Fun's Supply Co 545 Kearny YU 6-4360
Gas Maintenance Co 3650-18th HEmlok 1-4413
GENERAL REPAIR SHOP
319-8th Av. BA 1-2394
General Water Heater Co
1540 Bayshore Hwy Sn Jse
From telephones served by the
following exchanges
San Francisco
(No Inter-city Charge)
Genesi Plumbing 1128 Polk GRaystn 4-5577
Geneva Plumbing & Heating 490 Vernon JU 6-1700
Hale's TV & Appliance Stores
753 Market SUTtr 1-8000
Hogan Edwin 4066-24th MI 8-3908

HOMART WATER HEATER SERVICE
Call SEARS, the
only Authorized Service
for your HOMART
WATER HEATER
Gas or Electric.
Sold only by SEARS, ROEBUCK and CO.
"FOR SERVICE CALL"
SEARS ROEBUCK SERVICE DEPT
19th Av & Monticello JU 6-8780

Hurley Plumbing Heating & Hardware
1511 Irving LOmbrd 4-7050
KANE DON
1255 Vicente OV 1-8686
KEUSCH PLUMBING CO
Sales - Service - Installations
HOYT - RHEEM - FREE ESTIMATES
3239 Balboa SK 2-5975
Nights call MA 1-2066

La Chapelle Plumbing & Heating
3459 Mission MIssn 7-2808
LEONARD'S WATER HEATERS
SALES - REPAIRS - WELDING
NEW TANK IN YOUR HEATER
1469 Church MI 7-4321

Lucchesi Tony Plumbing & Heating
401 Edinburgh JUNipr 5-3725
Manza D 17 Service WE 1-8799
MARINA STOVE & FURNITURE
2415 Lombard FI 6-8486

MARTIN DON APPLIANCES
REPAIRING & SERVICE
ON ALL MAKES & TYPES
CITY-WIDE SERVICE
329 Balboa BA 1-0550

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REPAIRING & SERVICE
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CITY-WIDE SERVICE
329 Balboa BA 1-0550

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REPAIRING & SERVICE
ON ALL MAKES & TYPES
CITY-WIDE SERVICE
329 Balboa BA 1-0550

WATER HEATER REPAIRS
LEAKY TANKS
REPAIRED
PROMPTLY
NEW - USED
HEATERS
All Work
Guaranteed
OFFICE
148 KNOWLES
BRAGG BROS.
ONE OF THE OLDEST NAMES
IN WATER HEATERS
CALL
MO 1-0076

Water Heaters-Repairing-(Cont'd)

Mensor Plumbing & Heating
1940 Clement BA 1-4272
Miller Bros The Stoveco
3623-18th UN 3-1712
Moresco & Clark Plumbing & Heating Co
1765 Waller SKYln 2-1450
Morris Plumbing 2784 California JO 7-0709
Parker Water Heater Service
741 Monterey Bl. JUNipr 7-7233

PARKS APPLIANCES & SERVICE
REPAIRING
Of All Makes of Water Heaters
City-Wide Service - Wayne M. Parks
2038 Clement SKYln 2-5020

PENINSULA WATER HEATER SERVICE
866 Naples DE 3-3657
PITTSBURG WATER HEATER CO
COMPLETE REPAIR SERVICE
ON ALL TYPES
Coil & Storage - Sales & Service
SERVING THE ENTIRE BAY AREA
2544-3d MI 7-7050

PURCELL BROS 2257 Irving LOmbrd 4-0525
RATNER GAS APPLIANCE SERVICE
SALES - INSTALLATION - SERVICE
Range Installation - Licensed
Family Ownership Since 1919
1924 Polk PR 1-1924

RAY'S REPAIR SERVICE
1155 Capitol Av JUNipr 7-1940
ROSENBERG MAURICE J PLUMBING &
HEATING 2014 Judah MOntrse 4-3727
Siro's Plumbing & Heating
1640 Post FI 6-5010
SELLI A INC
2054 Powell DOuglas 2-1968

SERVADEI SERVICE INC
Dependable & Courteous Service
REPAIR ALL MAKES WATER HEATERS
City-Wide Service
2071 Union JOrdn 7-5025

Sugarman E Inc 3624 Geary Bl. SK 1-8945
Trezise A G & Son 1634 Irving SEabright 1-5430

TROMBORG THOS A
6512 Mission PL 5-3110
If no answer call PL 5-1744
Turner & Co 1278 Pacific Av. ORdwy 3-6651
VON TAGEN PLUMBING CO INC
3985-20th VAlencia 6-1132
Watrola Heater Co 1370 Harrison MA 1-5782
Wiensch Edw J 645 Taraval SE 1-6626

Water Heaters-Whse & Mfrs
Amer Appliance Mfrs Corp
248 Collins Av Colma PLaza 5-7500

AMERICAN WATER HEATERS-
DISTRIBUTORS
TERCO EQUIPMENT CO
939 Howard DO 2-6150
BRIDGE BEACH & CO
Compress Water Heaters
22d & Indiana MI 7-4922
CALIF STEAM & PLUMBING SUPPLY CO
345 Church UNdrl 1-3071
Advertise here-it pays.

Water Heaters-Whse & Mfrs-(Cont'd)

COCHRANE FEED WATER HEATERS-
MOORE C C & CO ENGINEERS
450 Mission GARfld 1-3484
CRANE CO
355 Valley Dr Brisbn DE 4-5678
Friedman & Farb Inc 2272 Shafter Av. VA 4-0500

GENERAL WATER HEATERS-
WHOLESALE DISTRIBUTORS
EDWARDS PLUMBING SUPPLY CO INC
2594 Oakdale Av. VA 4-6815

NATIONAL WATER HEATERS-
NATIONAL STEEL CONSTRUCTION CO
1485 Bayshore Bl JUNipr 6-2115
OLYMPIC WATER HEATERS-
SIMPSON-ECKEL CORP
40-14th KLondke 2-1870
Olympic Water Heaters 40-14th KLondke 2-1870
Pittsburg Water Heater Co 2544-3d MI 7-7050

PURVES SUPPLY CO
Wholesale Distributor
of
Gas - Oil - Electric - Butane
Water Heaters
351-11th MARkt 1-6168

Purves Supply Co 351-11th MARkt 1-6168
Simpson-Eckel Corp 40-14th KLondke 2-1870

SMITH A O WATER HEATERS-
WHOLESALE DISTRIBUTORS
O'HAIR P E & CO 945 Bryant HE 1-4280

STAR WATER HEATERS-
CURRY DISTRIBUTING CO
7335 Mission Daly City PLaza 6-1680

Star Water Heaters
7335 Mission Daly City PLaza 6-1680

SUPERBO WATER HEATERS-
GOLDEN GATE HEATER CO
4998 Mission JU 7-2418

TERCO EQUIPMENT CO
AMERICAN
WATER HEATERS
and Others - All Sizes
GAS - ELECTRIC - BUTANE - ETC.
WALWORTH VALVES & FITTINGS
939 Howard DO 2-6150
Thermador Electrical Mfg Co
556-20th Oakland TWInks 3-7116
The buying public won't forget
you when you advertise in the YEL-
LOW PAGES.

Water Purification Equipment

Bennett Marine Utility Inc
123 Holloway Av JUNipr 7-0925
CALIFICO WATER TREATING EQUIP-
CALIFORNIA FILTER COMPANY INC
Filters-Softeners-Demineralizers Etc
1300 Rollins Rd Brngm DI 2-5761

CHEM-PURE WATER CONDITIONING
EQUIPMENT-
CHEM-PURE SERVICE CO
Manufacturers-Engineers-Service
Rental Demineralizers for Industry
760 Industrial Rd Sn Carlos LYtel 3-8218

CONTINENTAL WATER CONDITIONING
CO OF NORTHERN CALIF
1065 McCue Av Sn Carlos 591-9469
CULLIGAN WATER CONDITIONING CO
DEMINERALIZERS - SOFTENERS
& FILTERS
Rentals - Sales - Service
1755 Leslie Sn Mto FI 5-5117

DIAMOND ALKALI CO WESTERN DIVISION
DUOLITE Ion Exchange & Adsorbent Resins
DUOLITE C-20 For Water Softening
1901 Spring Rdwly City EM 9-0071

ELGIN WATER CONDITIONING EQUIPMENT-
KLINE M E CO 420 Market EX 2-7070
Frank Milton S Co 444 Market YU 2-5405
Graver Water Conditioning Co Frank Milton S Co
444 Market YU 2-5405

ILLINOIS WATER TREATMENT-
H J FOUTS
De-Ionizers-Dealkalizers-Softeners-
Filters-Clearifiers-Waste Disposal
6253 Hollywood Bl Los Angeles Hollywood 4-6511

INFILCO WATER CONDITIONERS-
INFILCO INC-SUBSIDIARY OF GENERAL
AMER TRANSPORTATION CORP
Russ Bldg DO 2-8222

L A WATER CONDITIONING-
MacDONALD R F CO
1485 Bayshore Bl JU 4-0648

Lo Prest A C Co 551 Minna MARkt 1-1923
McKinlay Daniel & Associates 24 Calif SUTtr 1-8603
PROCESS ENGINEERS DIVISION THE
EIMCO CORP
420 Peninsula Av Sn Mto DI 4-7104
Puro Filter Co Northern Calif 169 Russ UN 3-4771

SAN FRANCISCO
SOFT WATER
COMPANY
IN
WESTLAKE
STATE LICENSED CONTRACTOR
• SALES • RESIDENTIAL
• SERVICE • COMMERCIAL
• RENTALS • INDUSTRIAL
WY 2-0289
80 LONGVIEW DR. - DALY CITY
WESTLAKE

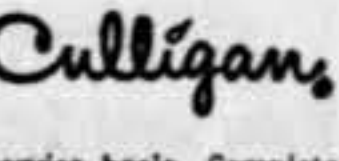
Water Softening Equipment & Supplies

Allen Associates 1124 Market UN 3-8750
BRUNER SOFTENERS & FILTERS
Automatic and Manual
Softeners and Filters
for
Home, Business and
Industry
All Types - All Sizes
Dowex Filtering Materials
"FOR INFORMATION CALL"
MANUFACTURERS
BRUNER CORP WESTERN DIV
670 Gibbons Los Angeles Capitol 5-6116



CHEM-PURE WATER CONDITIONING
EQUIPMENT-
CHEM-PURE SERVICE CO
Softeners-Deionizers-Filters-Etc
760 Industrial Rd Sn Carlos LYtel 3-8218

CROWN WATER CONDITIONERS 1444 Polk OR 3-1540
CULLIGAN WATER SOFTENERS
Factory Authorized
Sales and Service.
Have unlimited soft
water automatically.
Home-owned models or service basis. Complete
line of all Culligan water conditioning products
for home & business. Free water analysis.
"FOR INFORMATION CALL"
Culligan Water Conditioning
Serving San Francisco & Daly City
916 El Camino RI Sn Brno JUNo 8-3134
Culligan Water Conditioning Co
1755 Leslie Sn Mto FI 5-5117



HOLT CO THE
Commercial-Industrial
186-7th Oakland YU 2-2137

Deady Chemical Co 595 Buckingham Wy YU 2-5786

DIAMOND WATER CONDITIONING
EQUIPMENT
DOMESTIC - COMMERCIAL - INDUSTRIAL
Chemical Feeders -
Chlorinators Activated Carbon Filters - Softeners
- Iron Removal, Sediment and Sulphur
Removal Filters - Deionizing Equipment
"FOR INFORMATION CALL"
DISTRIBUTORS
PAC PUMP & SUPPLY CO
420 Bryant GA 1-5237



DIAMOND WATER CONDITIONING
EQUIPMENT
DOMESTIC - COMMERCIAL - INDUSTRIAL
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Removal Filters - Deionizing Equipment
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Removal Filters - Deionizing Equipment
"FOR INFORMATION CALL"
DISTRIBUTORS
PAC PUMP & SUPPLY CO
420 Bryant GA 1-5237

SOFT WATER
RENTAL SERVICE
WHY BUY
RENT AT MINIMUM COST
NO WORK FOR YOU
Serving Daly City & San Francisco
SERVISOFT
SOFT WATER SERVICE
"We Soften the Water for You"
Day or Night
PL 6-5180
6748 MISSION
DALY CITY
Guaranteed by
Good Housekeeping